



Minds in Motion

WALK- A-THON

SEPTEMBER 20th, 2026
176 Robert Speck Parkway, Mississauga

Sponsorship Packages
& Vendor Opportunities



ABOUT THE

Walk-A-Thon

Minds in Motion is a community-driven fundraiser focused on raising awareness about acquired brain injuries. Our goal this year is to build on the momentum of last year's successful event and surpass our goal of **\$15,000**. Minds in Motion will bring together survivors, families, caregivers, healthcare professionals, community partners, and local businesses to walk for accessible rehabilitation, wellness, and community reintegration programs. All proceeds will support people with acquired brain injury and their families.



Every step makes a difference.

WHY SPONSOR?

Make an Impact



BRAND VISIBILITY

Show your commitment to inclusion and accessibility by supporting a cause that creates lasting change in our community.

COMMUNITY ENGAGEMENT

Connect directly with passionate individuals, families, and caregivers who recognize and value organizations that support their community.

BUILD CONNECTIONS

Build meaningful connections with local businesses, healthcare providers, and community leaders in a collaborative and inspiring environment.

SOCIAL LEADERSHIP

Position your brand as a community-focused leader that is committed to advancing health, equity, and empowerment.

We are seeking sponsorship to offset costs in order to make this event the best possible experience for participants. You will find the sponsorship opportunities available on the following pages.

PRESENTING SPONSOR - \$3,500

(Only one sponsor accepted)

- ✓ Entry of one team into Walkathon (*no pledges required for this team*)
- ✓ Logo recognition as **Presenting Sponsor** including but not limited to: all event print materials (including event t-shirts), social media coverage, and Mind Forward website
- ✓ Opportunity to display your banner at event
- ✓ Logo recognition throughout Mississauga Valley Park
- ✓ Vendor space at event
- ✓ Participation in ribbon cutting ceremony
- ✓ Presenting Sponsor acknowledgement in all pre/post media, publications and www.mindforward.org

GOLD SPONSOR - \$2,500

(Only

SOLD OUT

- ✓ Logo recognition as **Gold Sponsor** including but not limited to: all event print materials, social media coverage, and Mind Forward website
- ✓ Live acknowledgement and appreciation during event announcements
- ✓ Vendor space at event
- ✓ Gold Sponsor thank you and acknowledgement featured on www.mindforward.org and social media

SILVER SPONSOR - \$1,500

(Only one sponsor accepted)

- ✓ Logo recognition as **Silver Sponsor** including but not limited to: all event print materials, social media coverage, and Mind Forward website
- ✓ Live acknowledgement and appreciation during event announcements
- ✓ Vendor space at event
- ✓ Silver Sponsor thank you and acknowledgement featured on www.mindforward.org and social media

BRONZE SPONSOR - \$1,000

(Only one sponsor accepted)

- ✓ Logo recognition as **Bronze Sponsor** including but not limited to: all event print materials, social media coverage, and Mind Forward website
- ✓ Live acknowledgement and appreciation during event announcements
- ✓ Vendor space at event
- ✓ Bronze Sponsor thank you and acknowledgement featured on www.mindforward.org and social media

COURSE SPONSOR - \$500

Help bring the route to life! Logo placement prominently along track.

Live acknowledgement and appreciation during the event and on Mind Forward website and social media.

MEDAL SPONSOR - \$500

Leave a lasting impression on every participant.

Live acknowledgement and appreciation during the event and on Mind Forward website and social media.

WATER STATION SPONSOR - \$500

Keep participants hydrated along the route!

Live acknowledgement and appreciation during the event and on Mind Forward website and social media.

PHOTO PIT STOP SPONSOR - \$500

Create a fun and memorable experience for participants and increase engagement.

Live acknowledgement and appreciation during the event and on Mind Forward website and social media.

IN KIND

Contributions

Donating services, items, or resources (printing, raffle prizes, or swag bag giveaways) is another meaningful way to support the success of the Minds in Motion Walkathon.

Contact

Mariana.Ljuljdjuraj@mindforward.org

or

Jessie.Dhaliwal@mindforward.org



VENDOR Community Booth

Connect directly with our community by participating as a vendor at the walkathon.

This is a great opportunity to showcase your products or services, engage with participants, and demonstrate your commitment to inclusion, accessibility, and community support...all while contributing to a meaningful cause!

Booth Fee: \$50



OPENING DO
TOGETHER



VISTA

Vocational Independence, Skills Training & Advancement

The money raised from this year's Walkathon will go towards maintaining our **VISTA Program**. VISTA helps individuals with acquired brain injury rediscover purpose and potential through vocational activities. Many clients express a desire to return to work, but require support to rebuild confidence, refresh their skills, and find new ways to contribute. Through VISTA, they are given that opportunity. Clients leave the VISTA program with practical experience and a renewed sense of self-worth.



NEXT STEPS...



For Sponsorship or Vendor inquiries, contact:

Mariana Ljuljdjuraj

Community Initiatives Lead

Mariana.Ljuljdjuraj@mindforward.org

905-949-4411 ext.229

Minds in Motion Walkathon

[Sponsor Commitment Form](#)

[Vendor Commitment Form](#)

Join us in making this year a success!

Mind Forward

Minds in Motion

2026 Walk-A-Thon

Sponsorship Packages and Vendor Opportunities



SEPTEMBER 20, 2026

176 ROBERT SPECK PARKWAY, MISSISSAUGA



About The

Walk-A-Thon

Minds in Motion is a community fundraiser dedicated to raising awareness and generating support for individuals living with acquired brain injury. This event brings together survivors, families, caregivers, healthcare professionals, community partners, and local businesses in support of accessible rehabilitation, wellness, and community reintegration programs.

EVERY STEP MAKES A DIFFERENCE



The Walk A Thon Mission

Participants will walk together to promote awareness of the long-term impact of brain injury while helping raise critical funds to expand programs and services that support recovery, independence, and quality of life.

Why Sponsor?

Make an Impact

BRAND VISIBILITY



Show your commitment to inclusion, accessibility, and community impact by supporting a meaningful cause that creates lasting change.

COMMUNITY ENGAGEMENT



Connect directly with passionate individuals, families, and caregivers who recognize and value organizations that support their community.

BUILD CONNECTIONS



Build meaningful connections with local businesses, healthcare providers, and community leaders in a collaborative and inspiring environment.

SOCIAL LEADERSHIP



Position your brand as a community-focused leader committed to advancing health, equity, and empowerment.

Walk a Thon Sponsorship

Opportunities

PRESENTING SPONSOR - \$3,500 (1 AVAILABLE)

Premier leadership in community impact

The Presenting Sponsor holds the highest level of recognition and visibility, demonstrating a strong commitment to health, inclusion and community well-being.

Benefits Include:

- Exclusive “Presenting Sponsor” designation across all event branding
 - Recognition in all media release and event-day announcements
 - Logo and link featured on event website
 - Logo featured on event-day signage
 - Booth space at event
 - Dedicated spotlight post on our social media
-

Walk a Thon Sponsorship

Opportunities

GOLD SPONSOR - \$2,500 (1 AVAILABLE) **Leading Support for Health and Community Connection**

The Gold Sponsor plays a key role in advancing the mission of the Walk-A-Thon and supporting meaningful community impact.

Benefits Include:

- Recognition in all medial release and event-day announcements
 - Logo featured on event-day signage
 - Booth space at event
 - Recognition during event announcements
 - Logo included in group social media thank-you post
-

Walk a Thon Sponsorship

Opportunities

SILVER SPONSOR - \$1,500 (1 AVAILABLE) **Supporting movement, inclusion and recovery**

The Silver Sponsor helps strengthen programs that support individuals and families in their recovery and community participation journey.

Benefits Include:

- Recognition in all medial release and event-day announcements
 - Logo featured on event-day signage
 - Booth space at event
 - Recognition during event announcements
 - Logo included in group social media thank-you post
-

Walk a Thon Sponsorship

Opportunities

BRONZE SPONSOR - \$1000 (1 AVAILABLE) **Building a strong, more inclusive community**

The Bronze Sponsor demonstrates meaningful community support and helps ensure accessible programming and participation for all.

Benefits Include:

- Recognition in all medial release and event-day announcements
 - Logo featured on event-day signage
 - Recognition during event announcements
 - Logo included in group social media thank-you post
-

Walk a Thon Sponsorship

Opportunities

MEDAL SPONSOR
\$500

Help recognize the dedication and achievement of participants!

WATER STATION SPONSOR
\$500

Ensure participants stay hydrated and supported throughout the event!

PHOTO BOOTH SPONSOR
\$500

Create a fun and memorable experience for participants and increase engagement!

COURSE SPONSOR
\$500

Help bring the route to life, supporting the participant experience!

In Kind

Contributions



Donating services, items or resources (printing, raffle prizes or swag bag contributions) is a meaningful way to support the success of our event. These contributions help create a more engaging, welcoming and memorable experience for participants, families and community members.

Vendor and Community Booth

Opportunities



Connect directly with our community by participating as a vendor at our Walk-a-Thon. This is a great opportunity to showcase your products or services, engage with attendees and demonstrate your commitment to inclusion, accessibility and community support, all while contributing to a meaningful cause.

Booth Fee: \$50 Donation

VISTA: Vocational Independence, Skills Training and Advancement

Why It Matters

The money raised from our Walk-a-Thon this year will go towards maintaining our VISTA Program. The VISTA Program helps individuals with an ABI rediscover purpose and potential through vocational activities. Many clients express a desire to return to work - but require support to rebuild confidence, refresh their skills and find new ways to contribute. Through VISTA, they are given that opportunity. Clients leave the VISTA program with a renewed sense of self-worth along with practical experience.



Mind Forward's Second Annual

Walk a Thon

Event Details



Sunday September 20th, 2026

10am-1pm

176 Robert Speck Parkway

Mississauga, ON



Contact & Next Steps

Sponsorship/Vendor contact :

Mariana Ljuljdjuraj
Community Initiatives Lead



905 949 4411 ext. 229



mariana.ljuljdjuraj@mindforward.org



176 Robert Speck Parkway,
Mississauga

**“JOIN US IN
MAKING THIS
YEAR A SUCCESS!”**

[Link to Walk-a-Thon Commitment Form](#)





Minds in Motion

WALK-A-THON



SEPT 20th , 2026
10:00 AM - 1:00 PM



176 ROBERT SPECK PARKWAY
Mississauga, Ontario



5k, 2.5k, and 1k walk
through Mississauga Valley Park

Join us for a fun, accessible, and family-friendly walk to support brain injury awareness and a stronger, more inclusive community.



Scan to Register!

READY TO MAKE AN IMPACT?

- ✓ Register as an individual
- ✓ Create a Team
- ✓ Collect Pledges
- ✓ Help Reach Our \$15,000 Goal!

Every year, thousands of Ontarians experience the life-changing effects of acquired brain injury.

Help Mind Forward raise funds that will allow us to provide programs, services, advocacy, and support that empower individuals and families to move forward after brain injury.

Together, we can build a brighter future for our community.